RateCard

GeoLocal^{LD}

		Timeline	1-10 specs	11-20 specs	21+ specs
Busyness	Show your audience how lively or quiet a location is in real time.	1-2 weeks	$5,500	$7,500	$10,000
Distance to place	Connect consumers to destinations with dynamic proximity data.	1-2 weeks	$5,500	$7,500	$10,000
Dynamic locale name	Add local relevance by featuring live suburb or street names.	1-2 weeks	$5,500	$7,500	$10,000
Time to place	Highlight travel convenience with live journey times.	1-2 weeks	$5,500	$7,500	$10,000
Traffic intensity	Keep messages relevant with real-time congestion data.	1-2 weeks	$5,500	$7,500	$10,000

NowLive^{LD}

Countdowns	Build anticipation with time-sensitive creative that counts down.	1-2 weeks	$5,500	$7,500	$10,000
Movies: Release countdown	Keep film fans engaged with live release timers.	1-2 weeks	$5,500	$7,500	$10,000
Movies: Session times	Drive attendance by displaying current screening times.	1-2 weeks	$5,500	$7,500	$10,000
Sports: Scores/results	Turn scoreboards into storytelling moments.	1-2 weeks	$5,500	$7,500	$10,000
Live news	Bring live commentary and updates directly to screens.	2-3 weeks	$9,500	$12,000	$16,000
Real estate	Empower agents with dynamic, property-specific creative tools.	2-3 weeks	$9,500	$12,000	$16,000
Sports: Commentary/info	Stream the latest headlines straight into your campaign.	2-3 weeks	$9,500	$12,000	$16,000
Live capacity	Show live event availability or ticket sales in real time.	2-3 weeks	$9,500	$12,000	$16,000
Sports: Live results	Celebrate victories instantly with automated creative reactions.	3-5 weeks	$14,000	$17,000	$20,000
Live camera feeds	Broadcast live scenes directly to your digital OOH network.	3-5 weeks	$14,000	$17,000	$20,000

ShopFeed^{LD}

Inventory/sales data	Showcase availability and popularity with live stock and sales feeds.	3-5 weeks	$14,000	$17,000	$20,000
Live pricing	Stay competitive with dynamic, API-powered pricing displays.	3-5 weeks	$14,000	$17,000	$20,000

SocialPulse^{LD}

Social poll/voting (microsite)	Display live polls, hashtags, and audience sentiment.	3-5 weeks	$14,000	$17,000	$20,000
UGC	Feature real consumer voices and imagery in your creative.	3-5 weeks	$14,000	$17,000	$20,000

TailorFit^{LD}

Animation	Add premium motion that brings campaigns to life.	2-3 weeks	POA	POA	POA
In-store menus	Enhance retail experiences with dynamic, digital menu displays.	TBD	POA	POA	POA
3D Creative	Create immersive, dimensional storytelling experiences.	TBD	POA	POA	POA
Bespoke	Build one-of-a-kind creative systems tailored entirely to client needs.	TBD	POA	POA	POA

WeatherMatch^{LD}

Conditions - rain/sun etc	Adjust messages dynamically to live weather events.	1-2 weeks	$5,500	$7,500	$10,000
Temperature	Match mood and messaging to local conditions.	1-2 weeks	$5,500	$7,500	$10,000
UV index	Activate sun-smart or skincare creative automatically.	1-2 weeks	$5,500	$7,500	$10,000
Creative triggers	Transform full-screen visuals based on environmental data.	1-2 weeks	$5,500	$7,500	$10,000
Pollen	Deliver allergy-aware messaging based on live pollen data.	1-2 weeks	$5,500	$7,500	$10,000

YourContent^{LD}

CMS/text updates	Update creative assets instantly through a dedicated CMS platform.	1-2 weeks	$5,500	$7,500	$10,000

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